

I MINA'BENTE NUEBI NA LIHESLATURAN GUÅHAN
2008 (SECOND) Regular Session

Executive Committee
Resolution No. 196

Introduced by:

James V. Espaldon
Dr. David L.G. Shimizu
Frank F. Blas, Jr.
Edward J.B. Calvo
B. J.F. Cruz
Mark Forbes
Judith Paulette Guthertz, DPA
Frank T. Ishizaki
J. A. Lujan
Tina Rose Muña Barnes
A. B. Palacios, Sr.
v. c. pangelinan
R. J. Respicio
Ray Tenorio
J. T. Won Pat, Ed.D.

Relative to recognizing and commemorating the week of May 10 to 18, 2008, as "National Tourism Week", and extending congratulations to the Guam Visitors Bureau and its industry partners for their continued efforts to maintain and increase the revenues realized from the tourism industry, and to raise awareness.

1 BE IT RESOLVED BY THE EXECUTIVE COMMITTEE OF I
2 *MINA'BENTE NUEBI NA LIHESLATURAN GUÅHAN:*

1 **WHEREAS**, tourism continues to be one of Guam’s two (2) main drivers
2 of economic activity, accounting for more than \$1.35 billion worth of receipts
3 representing sixty percent (60%) of Guam’s total receipts; and

4 **WHEREAS**, the various businesses that make up Guam’s tourism
5 industry account for almost twenty thousand (20,000) tourism-related jobs, or
6 thirty-five percent (35%) of total island employment; and

7 **WHEREAS**, as the industry has grown over the years, it has made it
8 possible for Guam’s residents and visitors alike to enjoy world-class
9 attractions, to shop at a number of retail outlets offering a wide range of
10 goods for sale, and to patronize well-known food and beverage operations;
11 and

12 **WHEREAS**, as tourism has grown over the years, its importance to
13 Guam’s well-being has also grown, and when it suffers Guam’s economy also
14 suffers, highlighting the need for Guam’s entire community to commit to
15 tourism being sustained and assisted and, by doing so, having a tangible stake
16 in its success; and

17 **WHEREAS**, the lead government entity for the marketing and
18 development of Guam’s tourism industry is the Guam Visitors Bureau, which
19 has attempted to bring awareness to the public of the benefits Guam derives
20 from the industry through both in-house communication programs as well as
21 underwriting external communication activities aimed primarily at Guam’s
22 school-aged children; and

23 **WHEREAS**, the tourism industry partners that play a vital role in its
24 development, and who are in the forefront of communicating the benefits of

1 the tourism industry, include, the Guam Hotel & Restaurant Association, the
2 Tourism Education Council, the Japan-Guam Travel Association, and the
3 Guam Chamber of Commerce; and

4 **WHEREAS**, the intent of “National Tourism Week” is to highlight the
5 benefits the industry provides to Guam and its people, to allow both young
6 and old to experience different aspects of the tourism industry, to showcase
7 certain accomplishments, and to celebrate the efforts of the industry’s
8 management and employees as they do their part to make a Guam visit a
9 worthy experience; now, therefore, be it

10 **RESOLVED**, that the Executive Committee of *I Mina'Bente Nuebi Na*
11 *Lihselaturan Guåhan* does hereby, on behalf of *I Lihselaturan Guåhan* and the
12 people of Guam, recognize and commemorate the week of May 10 to 18, 2008,
13 as “National Tourism Week”; and, be it further

14 **RESOLVED**, that the Executive Committee of *I Mina 'Bente Nuebi Na*
15 *Lihselaturan Guåhan*, does hereby, on behalf of *I Lihselaturan Guåhan* the people
16 of Guam, extend its congratulations to the Guam Visitors Bureau and its
17 industry partners on their continued efforts to maintain and increase the
18 revenues realized from the tourism industry, and to raise awareness of the
19 benefits of tourism to Guam; and, be it further

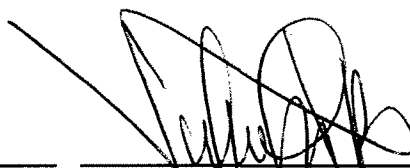
20 **RESOLVED**, that the Speaker and the Chairperson of the Executive
21 Committee certify, and the Secretary of the Legislature attest to, the adoption
22 hereof, and that copies of the same be thereafter transmitted to Mr. Gerald
23 S.A. Perez, General Manager, Guam Visitors Bureau; to Ms. Mary Torre,
24 President, Guam Hotel & Restaurant Association; to Ms. Jacqueline Marati,

- 1 President, Tourism Education Council; to Mr. Masayuki Nonomura,
- 2 President, Japan-Guam Travel Association; to Ms. Reina Leddy, President,
- 3 Guam Chamber of Commerce; and to the Honorable Felix P. Camacho, *I*
- 4 *Maga'lahaen Guåhan.*

**DULY AND REGULARLY ADOPTED BY THE EXECUTIVE COMMITTEE
OF *I MINA'BENTE NUEBI NA LIHESLATURAN GUÅHAN* ON THE 8TH
DAY OF MAY 2008.**



DR. DAVID L.G. SHIMIZU
Acting Speaker and
Chairperson, Executive Committee



TINA ROSE MUÑA BARNES
Senator and
Secretary of the Legislature